



# BACK TO THE 80's

PROM: A NIGHT OF GIVING

SPONSORSHIP OPPORTUNITIES  
LAKE SUPERIOR YMCA

CLYDE IRON WORKS  
Saturday, May 16, 2026



## EVENT OVERVIEW

The Lake Superior YMCA's first signature event is designed to embody everything the Y stands for—to be welcoming, nurturing, genuine, hopeful, and most of all fun. Set to the backdrop of an 80s PROM, come relive the era in your best throwback attire, dance the night away to your favorite 80s hits, and come together in support of the Y's mission through an unforgettable evening of giving.

## WHY

By sponsoring the Lake Superior YMCA's Time Capsule: Back to the 80s, you're doing more than supporting a fun evening—you're investing in a stronger, healthier, and more connected community. Your partnership helps the Y provide vital programs and services that nurture youth, improve community health, and ensure everyone has the opportunity to thrive, regardless of age, income, or background.

As a sponsor, your organization will:

- Demonstrate community leadership by aligning with one of the Northland's most trusted nonprofit organizations.
- Gain visibility with hundreds of community members and leaders.
- Show your values in action by supporting initiatives that strengthen kids, families, and the entire Duluth area.

Together, we can create a night to remember—while making a lasting difference.

## ABOUT

For more than 140 years, the Lake Superior YMCA has been strengthening our community through youth development, healthy living, and social responsibility. From child care and swim lessons to food access and outreach, the Y ensures everyone—regardless of age or income—has the chance to learn, grow, and thrive.



## SPONSORSHIP OPPORTUNITIES

### GAMEBOY - \$15,000

- Premier naming opportunity with company name incorporated into event title
- Prominent logo placement alongside the Y logo on the event website and all promotional materials
- Company name featured in all event e-communications and social media posts
- Direct link to company website on event webpage
- Access to a dedicated lounge space
- Customized premium recognition package developed in partnership with the Y
- Complimentary tickets to event

### SONY WALKMAN - \$10,000

- Top tier placement in all sponsor recognition
- Prominent logo placement alongside Y logo on event site and promotional materials
- Company name included in all e-communications and social media posts
- Link to company site on event webpage
- 16 complimentary tickets to the event

### FLOPPY DISK - \$5,000

- Second-tier placement on sponsor recognition
- Prominent logo placement alongside Y logo on event site and promotional materials
- Company name included in all e-communications and three social media posts
- Link to company site on event webpage
- 8 complimentary tickets to the event

### CABBAGE PATCH DOLL - \$2,500

- Logo placement on website and collateral
- Company name included in e-communications and two social media posts
- Link to company site on event webpage
- 4 complimentary tickets to the event

### RUBIX CUBE - \$1,000

### SLINKY - \$500

### YO-YO - \$250

Sponsorships can be customized to align with a partners goals.



To learn more or discuss details on available  
sponsorship opportunities contact:  
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